



ANA WEEKLY NEWS ADVERTISING OPPORTUNITIES

Year-Round Digital Engagement
with the Neurology Community

Position your organization in front of the academic neurology community through ANA's trusted weekly communications. These opportunities complement Annual Meeting and educational sponsorship offerings by providing **consistent, year-round visibility, engagement, and thought leadership positioning.**

Reach: ~4,000 academic neurology professionals, including leading experts, clinicians, researchers and trainees.

Industry Partner Opportunities

(Pharma, Biotech, Medical Device Companies)

Premium Digital Placements

FEATURED BANNER (Top Placement)

Prime "above-the-fold" visibility at the top of the newsletter below Weekly News banner

- Image + headline + direct link
- High-impact brand exposure

Rate: \$2,000 per issue

SPONSORED CONTENT FEATURE

Dedicated, article-style placement within the newsletter

- 150–200 words + image + call-to-action *(Ideal for product launches, clinical data, and announcements)*

Rate: \$2,500 per issue

MID-NEWSLETTER SPOTLIGHT

Embedded within editorial content for strong engagement

- Image/logo + short description + link

Rate: \$1,500 per issue

Industry Packages

Designed for brand visibility, product promotion, and lead generation

Brand Awareness Package – \$6,000

- 2 Featured Banners
- 1 Mid-Newsletter Spotlight
- Scheduled over 2–3 weeks

Product Launch / Campaign Package – \$9,500

- 3 Featured Banners
- 2 Sponsored Content Features
- 1 Mid-Newsletter Spotlight
- 4-week campaign

Integrated Digital Campaign – \$12,500 *(Multi-channel campaign designed for maximum visibility and engagement)*

- 2 Featured Banners
- 1 Sponsored Content Feature
- 1 Dedicated E-Blast
- 2 Social Media Posts

Academic Institutions and Medical Centers, Nonprofit Opportunities

Discounted rates are available to support mission-driven initiatives, educational programming, and academic outreach.

Featured Banner: \$1,000 per issue

Mid-Newsletter Spotlight: \$700 per issue

Standard Ad Placement: \$400 per issue

Academic/Nonprofit Packages

Awareness Package – \$1,750

- 1 Featured Banner
- 1 Standard Ad

Program Promotion Package – \$2,750

- 2 Mid-Newsletter Spotlights
- 1 Featured Banner

Sustained Visibility Package – \$3,750

- 1 Featured Banner
- 2 Mid-Newsletter Spotlights
- 2 Standard Ads
- Scheduled over 4–6 weeks

Enhance Your Reach

Dedicated E-Blasts to ANA Audience (~4,000 recipients)

Targeted communication delivered directly to the ANA audience

- **Industry:** \$3,500 per e-blast
- **Academic/Nonprofit:** \$2,500 per e-blast

Social Media Amplification

Promotion across ANA social channels *(rate per post)*

- **Industry:** \$600 per post
- **Academic/Nonprofit:** \$200 per post

Limited-Time Bundle:

- Industry: \$1,500 for 3 posts
- Academic/Nonprofit: \$500 for 3 posts



14.5k followers



11.8k followers



10.5k followers



2.6k followers

Click the icons to follow us on each platform today!

Let's Build Your Campaign

Custom packages are available to align with your goals, audience, and budget.

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