

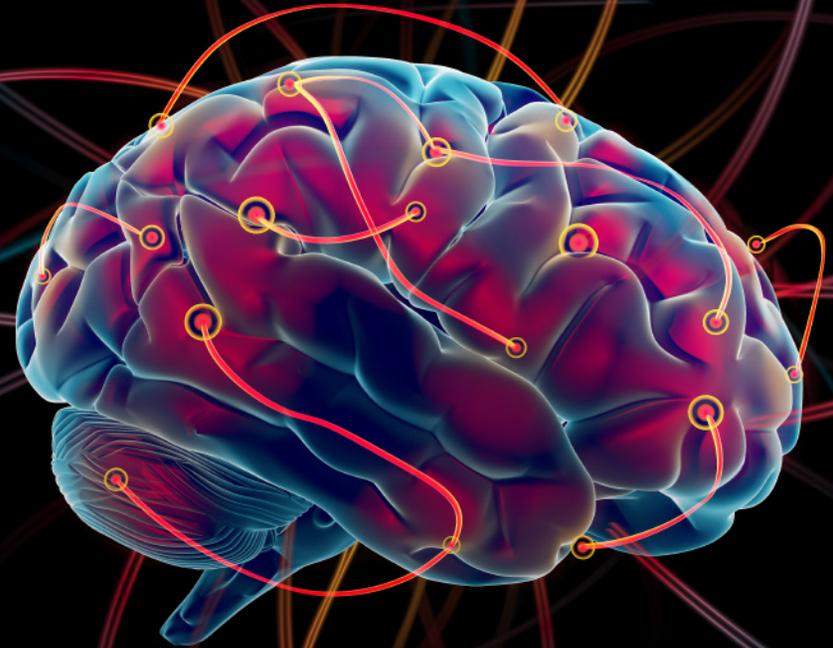
Advertise | Exhibit | Sponsor

PROSPECTUS



151st Annual Meeting
ANA2026
Sheraton San Diego Resort

OCTOBER 17 – 20, 2026
SAN DIEGO, CA



San Diego



WELCOME SUPPORTERS

151st Annual Meeting
ANA2026
Sheraton San Diego Resort



As the global burden of neurological disorders grows, a diverse community of physician-scientists are pushing the boundaries of neuroscience research to combat disease and deliver new treatments to people around the world. The American Neurological Association (ANA) is the professional ally of physicians and researchers dedicated to making a difference through careers that blend neurological discovery, education, and clinical care.

From advances in stroke and dementia to movement disorders and epilepsy, ANA members lead the way in research and clinical practice focused on understanding brain health and treating diseases of the nervous system.

MISSION

Advancing science, education, and careers to improve neurologic health for all.

VISION

A world without neurological disease.

GUIDING PRINCIPLES

The ANA is a community of academic neurologists and neuroscientists dedicated to promoting brain health. Our work is guided by the following principles:

- Integrity in our professional work and communications
- Excellence across all programs and publications
- Community growth and cohesion
- Expanding diversity and ensuring inclusion
- Promoting innovation and discovery

Join us in-person for the 151st Annual Meeting of the American Neurological Association (ANA2026), to raise awareness of your latest products and services, and to demonstrate your company's leadership in neurology and neuroscience.

We invite you to elevate your presence in the neurology and neuroscience community by becoming an active participant in the Annual Meeting Exhibit and Poster Hall.

This is your opportunity to demonstrate leadership, spark collaboration, and make a lasting impact. To secure your booth, or sponsorship, email [Jennifer Summers](#), ANA's Meetings Manager.

We look forward to your participation. See you in San Diego.

ABOUT OUR MEMBERS

Our membership is comprised of the world's top physician-scientists and researchers in the fields of neurology and neuroscience to include specialists in:

- Autoimmune Neurology
- Behavioral Neurology
- Cerebrovascular Disease & Interventional Neurology
- Dementia & Aging
- Education
- Epilepsy
- Global Neurology
- Health Services Research
- Multiple Sclerosis
- Neurocritical Care
- Neurogenetics
- Neuromuscular Disease
- Neuro-Oncology
- Sleep Disorders & Circadian Rhythm
- Traumatic Brain Injury

WHY PARTICIPATE?



WHERE SCIENCE, INNOVATION, AND INFLUENCE CONVERGE

SCIENCE

Share your latest research and discoveries with a global audience of clinicians, researchers, and academic leaders.

INNOVATION

Launch new products, spotlight emerging technologies, and demonstrate your commitment to advancing neurological care.

INFLUENCE

Build relationships with decision-makers and thought leaders who shape clinical practice and research priorities.

ACADEMIC INSTITUTIONS

- Present groundbreaking research.
- Attract collaborators and top talent.
- Elevate your institution's visibility.

STARTUPS

- Showcase technologies and gain exposure.
- Get in front of clinicians, researchers, and decision-makers who are actively seeking new solutions.

INDUSTRY LEADERS

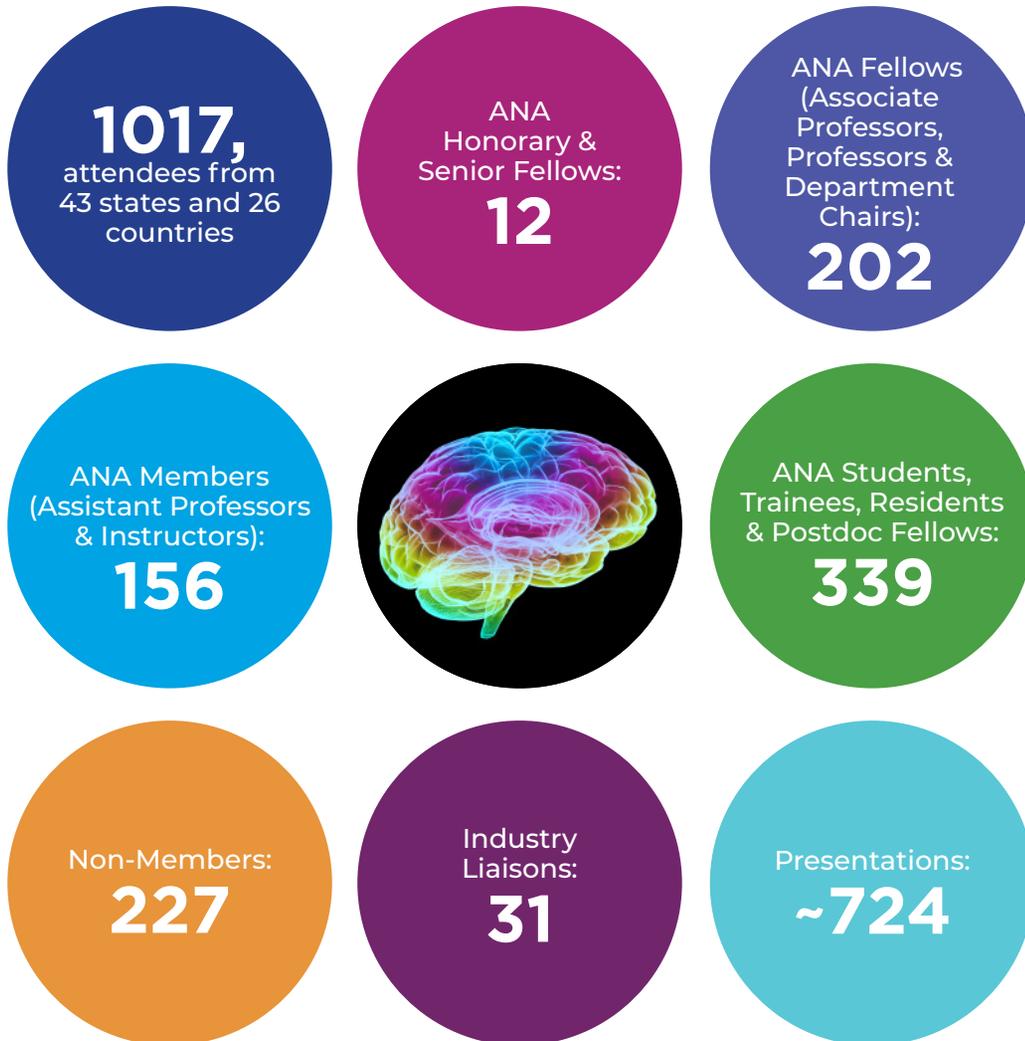
- Demonstrate product leadership.
- Strengthen your market presence.

SPONSORS

- Maximize brand exposure.
- Align with scientific excellence.
- Customize your impact across the meeting.

A LOOK AT ANA2025

ANA2025
150th ANNUAL MEETING



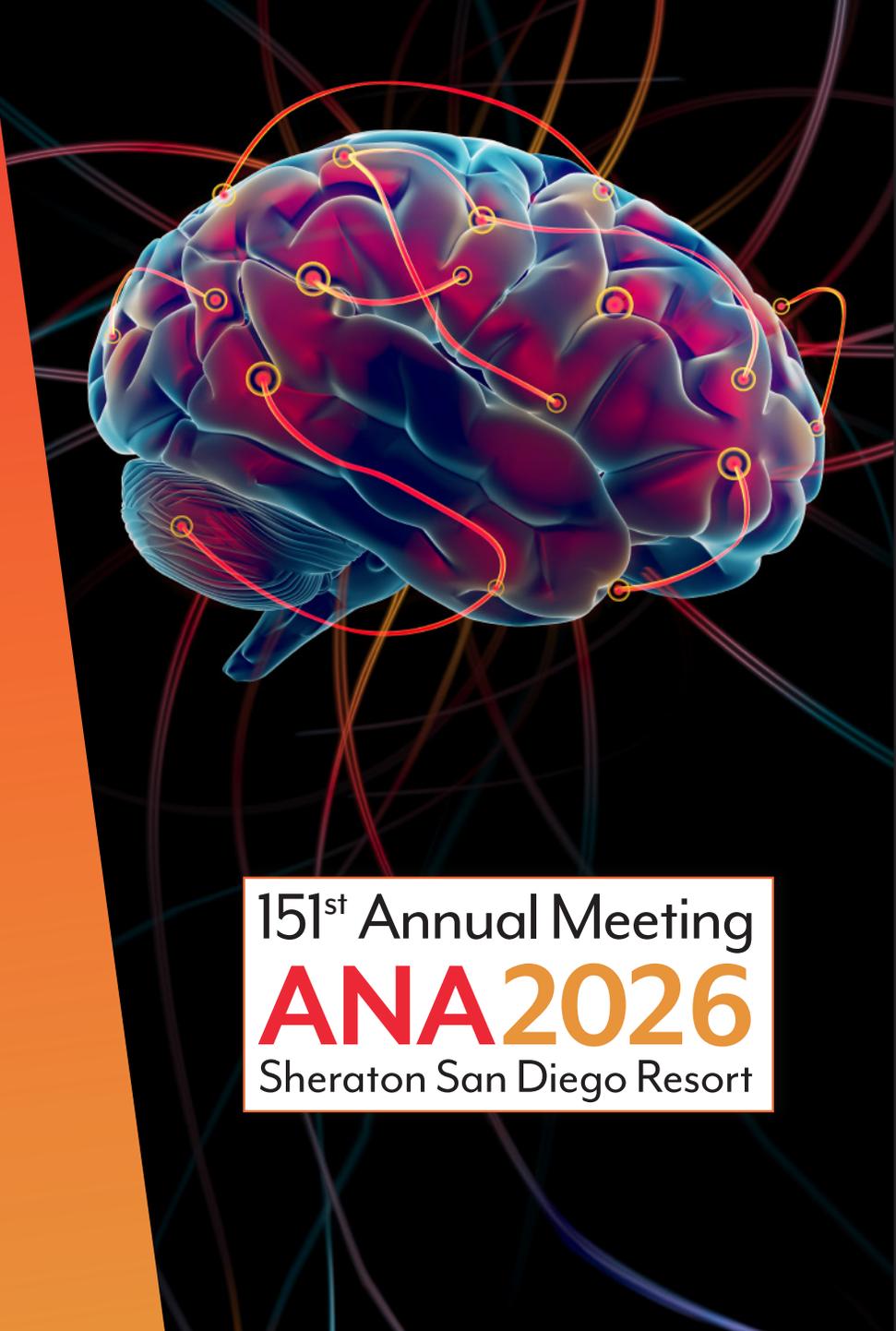
ANA2025 150th ANNUAL MEETING

TOPICS COVERED AT ANA2025 INCLUDED:

- Opening Symposium | Advancing Neuroscience Discovery and Treatments Together: Past, Present, and Future
- Advancing Science and Care Models for Lifespan Transitions in Neurodevelopmental Disorders
- Presidential Symposium | Decoding Neurological Risk: Transforming Care with Polygenic Risk Scores
- Navigating Diagnostic Odysseys of Undiagnosed Diseases in Neurology: Emerging Paradigms Using Deep Phenotyping and Omics-based Approaches
- Glucagon-like Peptide-1 (GLP-1) Receptor Agonists – The Ultimate (Antiaging) Gateway Drug?
- Derek Denny-Brown Young Neurological Scholar Symposium

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SPONSORSHIP LEVELS

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DIAMOND \$50,000

- Acknowledgement in the final online program, the meetings app, ANA -provided onsite signage and event microsite (2026.myana.org).
- Company recognized at its corresponding sponsorship level in all sponsor listings.
- One (1) item placed in the attendee bags given to all registered attendees.
- Company logo displayed on all interior pages of the website (non-CME content).
- Full Page Ad in Final Program.
- Mobile App Banner Ad.
- Complimentary 8' x 10' booth and two (2) in-person full meeting exhibitor badges.

PLATINUM \$40,000

- Acknowledgement in the final online program, the meetings app, ANA -provided onsite signage and event microsite (2026.myana.org).
- Company recognized at its corresponding sponsorship level in all sponsor listings.
- One (1) item placed in the attendee bags given to all registered attendees.
- Company logo displayed on all interior pages of the website (non-CME content).
- Full Page Ad in Final Program.

GOLD \$30,000

- Acknowledgement in the final online program, the meetings app, ANA -provided onsite signage and event microsite (2026.myana.org).
- Company recognized at its corresponding sponsorship level in all sponsor listings.
- Half Page Ad in Final Program.

SILVER \$20,000

- Acknowledgement in the final online program, the meetings app, ANA -provided onsite signage and event microsite (2026.myana.org).
- Company recognized at its corresponding sponsorship level in all sponsor listings.
- Quarter Page Ad in Final Program.

BRONZE \$15,000

- Acknowledgement in the final online program, the meetings app, ANA -provided onsite signage and event microsite (2026.myana.org).
- Company recognized at its corresponding sponsorship level in all sponsor listings.

IMPORTANT

Exhibit booth and tabletop purchases do not apply.

Creative packages can be customized. Contact ANA's Meeting Manager, Jennifer Summers at jsummers@myana.org.

EXHIBITING OPPORTUNITIES

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DISCLAIMER: The ANA does not endorse or affiliate with third-party companies, products or services including those that may have elected to support the Annual Meeting.



EXHIBITING OPPORTUNITIES

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TAKE YOUR PLACE AT THE FOREFRONT OF NEUROLOGY AND NEUROSCIENCE

Join the Exhibit and Poster Hall to showcase your innovations, connect with global leaders, and position your organization as a driver of progress. Whether you're launching a new product, expanding your reach, or reinforcing your leadership, exhibiting puts you face-to-face with clinicians, physician scientists, and researchers who shape the future of neurological care.

RESERVE YOUR EXHIBIT SPACE TODAY

Space is limited — secure your spot and start planning your presence at the Annual Meeting.

The scientific poster sessions will be held in the Eventide Ballroom which will provide you full access to all attendees during the Poster Presentation Receptions, which will be held on Sunday and Monday, October 18 and 19, from 5:30 PM - 7:00 PM.

EXHIBIT BOOTH AND TABLETOP PRICING AND INFORMATION

Your exhibit booth and standard tabletop include the following:

EXHIBIT BOOTH – 8' X 10' | \$4,500

- One (1) full conference registration
- 8' high back wall & 3' high side rail standard drape
- One (1) 6' wide x 30" high skirted table
- One (1) chair
- One (1) wastebasket
- Standard ID sign
- Passport to Prizes game code
- Complimentary company listing in the final program, ANA meetings mobile app, and event microsite (2026.myana.org).
- On-site signage provided by ANA.

TABLETOP – \$2,700 (\$1500 FOR NON-PROFIT)

- One (1) full conference registration
- One (1) 6' wide x 30" high skirted table
- One (1) chair
- One (1) wastebasket
- Standard ID sign
- Passport to Prizes game code
- Complimentary company listing in the final program, ANA meetings mobile app, and event microsite (2026.myana.org).
- On-site signage provided by ANA.

EXHIBITING OPPORTUNITIES

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IMPORTANT REMINDERS

- When commercial exhibits are part of the overall program, arrangements for these shall not influence planning or interfere with the presentation of CME activities. Exhibit placement shall not be a condition of commercial support for a CME activity.
- The ANA is not responsible for loss or damage to exhibitor property. Each exhibitor must take precautions to safeguard goods, materials, equipment, and display area at all times.
- If you do not use Alliance, ANA's General Service Contractor (GSC) for shipments, you may not store boxes and/or materials via the onsite storage room.
- Cancellation of the exhibit space must be made in writing on or before July 2, 2026, to receive a full refund, minus a \$100 processing fee. If notice is received between July 3 and August 31, 2026, the exhibitor is responsible for 50% of their total contracted space. If notice is received after August 31, 2026, the exhibitor is liable for 100% of the total contracted space.
- **Our Passport to Prizes game will drive traffic to your booth!** All attendees will receive a Passport to Prizes game card in the mobile app with exhibitors' company names and booth numbers. When an attendee visits your booth, you'll give them a code to submit into the mobile app. The top 3 attendees who have visited the most booths will win a prize!

IMPORTANT DATES AND DEADLINES

April/May	Exhibitor Service Kit available
July 2	Full refund minus \$100 processing fee
July 3	50% booth cancellation fee begins through August 31
August 31	No refunds after this date
September 1	Final exhibitor payments due to be recognized in final online program and ANA provided onsite signage
September 2	\$100 processing fee applied to exhibitor applications received after this date
September 21	Group housing deadline, warehouse receiving begins
October 1	Exhibitor floor map uploaded on 2026.myana.org
October 7	Warehouse receiving ends
October 12	Know Before You Go Email distributed to registered attendees



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EXHIBITING OPPORTUNITIES

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DEDICATED EXHIBIT HOURS, POSTER VIEWING HOURS AND RECEPTIONS

Sunday, October 18

12:00 PM – 7:00 PM | Exhibits and Poster Hall Open
Educational programming offered until 5:00 PM

5:30 PM – 7:00 PM | Dedicated Exhibit Hours &
Poster Reception

Monday, October 19

12:00 PM – 7:00 PM | Exhibits and Poster Hall Open
Educational programming offered until 5:15 PM

5:30 PM – 7:00 PM | Dedicated Exhibit Hours &
Poster Reception

EXHIBITOR MOVE-IN & MOVE-OUT SCHEDULE

Set-up hours are:

Saturday, October 17

12:00 PM – 5:00 PM

Sunday, October 18

8:00 AM – 12:00 PM

Dismantling hours are:

Monday, October 19

7:00 PM – 10:00 PM

All exhibitors must be completely moved out of the Ballrooms/Foyer by 10:00 PM. No exceptions allowed.*

*Any materials that remain on the exhibit floor after 10:00 PM may be mistaken for trash and will be removed by ANA's GSC.

WHAT'S NOT INCLUDED? ✗ Power ✗ Furniture

These items can be purchased through our Exhibitor Service Kit, provided by Alliance Exposition, ANA's GSC. Access instructions will be emailed to the contact listed on the application. Application must be reviewed and approved, and payment made in full before receiving access instructions.

WHAT NETWORKING EVENTS AND MEALS ARE INCLUDED IN THE FULL CONFERENCE REGISTRATION?

- Saturday, October 17** Opening Reception | 6:45 PM - 8:00 PM
- Sunday, October 18** Grab-and-go breakfast, lunch, refreshment breaks and Poster Reception
- Monday, October 19** Grab-and-go breakfast, lunch, refreshment breaks, Poster Reception and the President's Reception | 7:15 PM – 9:00 PM

Full conference (or Saturday only) registration includes the Opening Reception. Full conference (or Monday only) includes the President's Reception. Guest passes/additional tickets for these receptions may be purchased.

Note: Information to register your company representatives and access to the exhibitor kit will be sent after payment is received in full by the ANA.

EXHIBITING OPPORTUNITIES



REGISTRATION RATES FOR ADDITIONAL REPRESENTATIVES

FOR PROFIT

Full Meeting	\$1,300 ²
Saturday Only	\$175
Sunday Only	\$475
Monday Only	\$475
Tuesday Only	\$225

NOT FOR PROFIT

Full Meeting	\$650 ²
Saturday Only	\$100
Sunday Only	\$240
Monday Only	\$240
Tuesday Only	\$120

²Full meeting registration includes Saturday's Opening Reception, Sunday, Monday and Tuesday's Grab and Go breakfasts & lunches, refreshment breaks, Sunday and Monday's Poster Receptions, and the President's Reception on Monday, October 19.

One-day only registration includes meals for that day only.



ADVERTISING OPPORTUNITIES

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FINAL ONLINE PROGRAM

Showcase products, services or events to potential customers by communicating key information via the final online program. The final program will be available online at 2026.myana.org and via the meetings mobile app.

WEBSITE 2026.MYANA.ORG

Promote and showcase your business on our event microsite and gain company exposure by placing a sidebar or footer banner.

MOBILE APP

The ANA2026 mobile app will be available in mid-October and is the primary navigational tool available onsite for attendees. Last year, 75% of meeting attendees downloaded the app.

Inside Front Cover Full Page Ad

1 available **SOLD**
\$3,500

Full Page Ad

\$2,500

Half Page Ad

\$1,500

Sidebar Ad

\$2,000

Footer Banner Ad

\$3,000

Splash Page Ad

\$ 7,000

1 available

Carousel Banner Ad

\$3,500

5 available

The ANA Final Program will be available online on or before October 1, 2026. Payment must be received in full on or before September 1, 2026 to be included in the final online program.

Refer to pages 21-23 for our branding and promotional guidelines, and disclaimer language.

Payment must be received in full before uploading your ad.

Refer to pages 21-23 for our branding and promotional guidelines, and disclaimer language.

The mobile app will be available for download by October 13, 2026. Payment must be received in full before uploading your ad.

Refer to pages 21-23 for our branding and promotional guidelines, and disclaimer language.

SPONSORSHIP OPPORTUNITIES

- Satellite Symposia 14
- Branding Opportunities 16
- Reception & Meal Sponsorships 18
- Year-Round Sponsorships 20



SPONSORSHIP OPPORTUNITIES

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SATELLITE SYMPOSIA

Host a Satellite Symposium at ANA2026

Satellite Symposia are non-ANA sponsored scientific/educational programs that offer educational content through presentation and may, or may not include CME. ANA Annual Meeting attendees may attend Satellite Symposia, but Satellite Symposia are not planned or sponsored by the ANA.

Requests for Satellite Symposia must be made through the [ANA Satellite Symposia Application online form](#), on or before Friday, June 5, 2026.

Key Date & Deadlines

June 5 | Satellite Symposium Application due for review and consideration.

June 19 | Acceptance letters distributed.

What Does Your Sponsorship Include?

- Two (2) full meeting registrations including all meals.*
- A podium and head table for two.
- Standard AV Set: screen, projector, computer, two tabletop microphones, one aisle microphone, and one lavalier microphone.
- Two (2) approved marketing pieces that will be sent electronically by the ANA before the Annual Meeting. Within the marketing piece, sponsors may choose to invite recipients to RSVP/register for the event to generate leads and drive attendance. See page 21, E-blast column for more details.
- One (1) approved social media posting via ANA's Facebook, Instagram, LinkedIn, or Twitter (X). See page 21 for more details.
- Acknowledgement on the Annual Meeting website's "Satellite Symposia" and "Sponsorship and Exhibitor" pages. Visit 2026.myana.org.
- Featured in ANA's Virtual [Industry Pavillion](#), and complimentary priority placement for one year of your recorded session on the [ANA Spotlights page](#). These offerings are promoted via the ANA Weekly and Monthly e-newsletters throughout the year.

* Full meeting registration includes Saturday's Opening Reception, Sunday, Monday and Tuesday's Grab and Go breakfasts & lunches, refreshment breaks, Sunday and Monday's Poster Receptions, and the ANA President's Reception on Monday, October 19. See bottom of page 10 for more information.

SYMPOSIA FEES

\$25,000 each

Sunday, October 18

Morning Slot | 7:30 AM - 9:00 AM
(2 available)

Afternoon Slot | 3:30 PM - 5:00 PM
(3 available)

Monday, October 19

Morning Slot | 7:00 AM - 8:30 AM
(2 available)

Afternoon Slot | 3:45 PM - 5:15 PM
(3 available)

Tuesday, October 20

Morning Slot | 7:00 AM - 8:30 AM
(1 available)

Satellite symposia run concurrently with ANA Annual Meeting sessions.



SATELLITE SYMPOSIUM CONTINUED

Criteria

- Content is professionally organized, educationally valuable, and consistent with the interests of ANA members/meeting attendees.
- The title of the Satellite Symposia clearly conveys the subject matter.
- Faculty who are qualified to address the stated topic must be listed for your application to be considered complete.
- The topics covered do not duplicate or overlap with content being presented at ANA2026.
- Content is not misaligned with the goals of the ANA's Annual Meeting or in opposition to the ANA's public position on controversial topics.

Attendance

Attendance at Satellite Symposia varies widely depending upon the topic, presenters, and Industry Innovation activities concurrent conference activities. ANA does not make guarantees regarding the number or type of learners who will attend your session.

Signage

Your company may provide on-site signage to promote your session. See page 23 for more details and specifications.

Things To Consider

- The deadline to submit an application for review and consideration is Friday, June 5, 2026. If you need more time and are unable to meet this deadline, please email Jennifer Summers at jsummers@myana.org.
- Sponsors may offer CME/CE but it is not required.
- The ANA does not provide continuing medical education credits for Industry Innovation activities and assumes no responsibility for credits offered by other organizations. The accredited providers are responsible for the content, quality, and scientific integrity of their Satellite Symposium.
- The ANA will not recommend content or suggest speakers.
- The ANA requires that all Industry Innovation attendees are also registered for the Annual Meeting.
- The placement of Satellite Symposia in the ANA Annual Meeting schedule is determined by the ANA Industry Innovations Workgroup and is based on several factors including but not limited to content, topic and faculty.
- The ANA Industry Innovations Workgroup will meet to review your application for consideration.
- Upon approval, if any speakers or panelists change, the ANA Industry Innovations Workgroup will need to review and approve.

SPONSORSHIP OPPORTUNITIES

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BRANDING OPPORTUNITIES

HOTEL KEY CARDS & KEY SLEEVES \$12,000

Enjoy high branding visibility and get your messaging in front of Annual Meeting attendees upon arrival and every time they enter their hotel room. Cards and sleeves will be distributed to all meeting attendees who have booked through the ANA room block. Cards will be printed with your company or product logo. See page 23 for more details and specifications.

CONFERENCE BAG INSERTS \$3,500 each

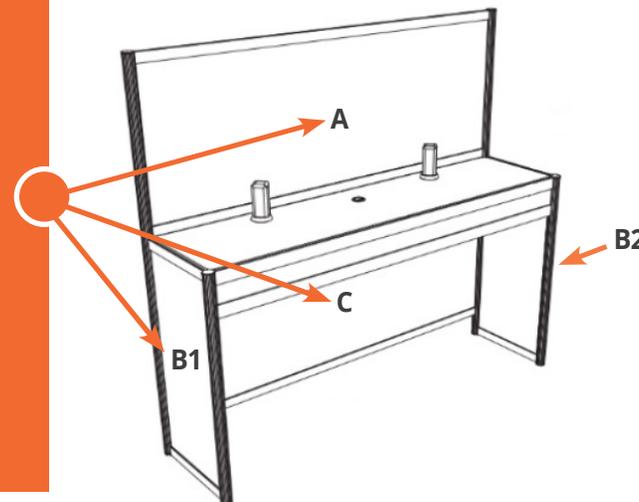
Include a flyer, program announcement, job opportunity, or product in the ANA2026 conference bags distributed to all attendees.

*All bag inserts must be pre-approved by ANA. The sponsor is responsible for supplying the finished items. See page 22 for more details and specifications.

REGISTRATION CHARGING STATION TABLE \$3,500



The charging station provides attendees with a welcome opportunity to relax and recharge their devices during meeting and registration hours. The sponsorship includes graphics A, B1, B2 and C. See page 23 for more details and specifications.



**CHECK
IT
OUT!**

For information and pricing on lanyards or conference bag sponsorships, please contact Jennifer Summers at jsummers@myana.org.

SPONSORSHIP OPPORTUNITIES

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BRANDING OPPORTUNITIES (CONTINUED)

MEETING SPACE WIFI - EXCLUSIVE SPONSORSHIP



\$45,000

Exclusive sponsorship includes:

- Platinum Level promotion (see page 6).
- WiFi password set to company name.
- WiFi network name and password visible with clear signage throughout the meeting space.

ON-SITE EVENT CHECK-IN EXCLUSIVE SPONSORSHIP

\$15,000

- High Exposure: It's the very first touch point of the event.
- Every attendee interacts with your check-in kiosks.
- Association with convenience: Sponsors are linked to the smooth, professional check-in experience, creating positive brand perception.

FLOOR CLINGS AT HOTEL ENTRANCE | 36" X 36"

\$1200

Enjoy high branding visibility and get your message to attendees upon entering the meeting hotel. Includes three (3) 36" by 36" floor clings.

EXHIBIT & POSTER HALL ENTRANCE DOOR FLOOR CLINGS | 36" BY 36"

\$800

Be the first thing attendees see when they walk into the Poster Hall by sponsoring the Entrance Door Clings. With the ability to be both company or product branded, this opportunity will surely make your company stand out! Includes two (2) 36" by 36" floor clings.

COCKTAIL TABLETOP ROUND GRAPHICS

\$3,000

for 3; \$10,000 for 5

Enhance your presence at the Annual Meeting with tabletop graphics spread throughout the Poster Hall or registration areas. Gain recognition outside of your exhibit space to catch the eye of attendees while they eat, socialize, and regroup.



FOOD & BEVERAGE

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PRESIDENT'S RECEPTION

MONDAY, OCTOBER 19 | 7:15 PM - 9:00 PM

\$20,000 Exclusive Sponsorship

\$5,000 Multiple Sponsors | 4 AVAILABLE

The President's Reception is a flagship event of the Annual Meeting, open to all meeting registrants looking to network and connect with all career levels.

Don't miss this prime opportunity to put your company front and center with attendees!

GRAB & GO BREAKFAST

Start attendees off on the right foot each day while building brand awareness. Industry partners may staff the breakfast location to welcome attendees personally.

SPONSORSHIP FEE:

\$10,000 Exclusive Sponsor*

\$5,000 Multiple Sponsors* | 2 AVAILABLE PER DAY

**Cost per day (Sunday, Monday or Tuesday)*

GRAB & GO BOXED LUNCH FOR INTERACTIVE LUNCH WORKSHOPS

Grab attendees' attention by providing a boxed lunch each day for our popular Interactive Lunch Workshops. Industry partners may staff the boxed lunch location to welcome attendees personally. (Note: Per ACCME regulations the boxed lunches themselves may not contain branding or advertising.)

SPONSORSHIP FEE:

\$10,000 Exclusive Sponsor*

\$5,000 Multiple Sponsors* | 2 AVAILABLE PER DAY

**Cost per day (Sunday, Monday or Tuesday)*

FOOD & BEVERAGE CONTINUED

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TRAINEE BREAKFAST

SUNDAY, OCTOBER 18 | 7:30 AM – 9:00 AM

Put your name front and center with students, residents, trainees, and post-doc fellows, while also reaching the ANA Board of Directors in one impactful opportunity.

SPONSORSHIP FEE:

\$4,000

OPENING RECEPTION CELEBRATION

SATURDAY, OCTOBER 17 | 6:45 PM – 8:00 PM

Connect with rising faculty—those just starting as instructors or assistant professors—and put your company front and center.

SPONSORSHIP FEE:

\$6,000 Multiple Sponsors

POSTER RECEPTION

SUNDAY, OCTOBER 18 | 5:30 PM – 7:00 PM

MONDAY, OCTOBER 19 | 5:30 PM – 7:00 PM

Sponsor our Poster Reception, a highly anticipated, non-stop event that always draws a crowd!

**Cost per day (Sunday or Monday)*

SPONSORSHIP FEE:

\$20,000 Exclusive Sponsor*

\$5,000 Multiple Sponsors* | 4 AVAILABLE

GLOBAL NEUROLOGY & IDEAS NETWORKING RECEPTION

SUNDAY, OCTOBER 18 | 7:15 PM – 8:45 PM

SPONSORSHIP FEE:

\$4,000

All Food & Beverage Sponsorships include:

- Company logo on event ANA provided event signage for the duration of the event.
- Company name in the ANA2026 online Final Program.
- Acknowledgment at 2026.myana.org and Mobile App.
- Acknowledgment on event promotion and/or invites to RSVP.

YEAR-ROUND SPONSORSHIP

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TAKE ADVANTAGE OF YEAR-ROUND SPONSORSHIP OPPORTUNITIES!

The American Neurological Association offers you the chance to reach our members year-round...

ANA SPOTLIGHTS: SHOWCASE YOUR PRODUCTS AND SERVICES!

\$5,500/30-MINUTE SESSION

Let us spotlight your company! These short recorded video product theaters are a great way for you to reach our member base of top decision-makers in neurology. Topics have included CSF venous fistulas, CNS autoimmune disorders, and a myasthenia gravis clinical trial.

YOU'LL RECEIVE:

- Branding opportunities within the video
- Marketing to our membership via ANA social media profiles, email newsletters, and more
- Production support
- Video hosting for one year on OnDEC, the ANA's exclusive online education platform

ANA INVESTIGATES: SPONSOR AN EPISODE IN OUR PODCAST SERIES!

\$30,000/ANNUAL SHOW SPONSORSHIP

\$3,500/EPISODE Exclusive Sponsorship

Demonstrate your support for neuroscience education and sponsor a CME-eligible podcast! Topics range from the neurological effects of COVID-19, to Huntington's Disease, and the use of cannabis in multiple sclerosis.

YOU'LL RECEIVE:

- The opportunity to associate your brand with a specific topic in neurology
- Reach 300-500 listeners per episode (and growing!)
- Sponsorship mention during the opening credits of the episode
- Sponsor recognition on all episode marketing

ANA HIGHLIGHTS: SUPPORT AN ENDURING EDUCATIONAL PROGRAM!

\$5,500/MODULE

Sponsor an emerging topic in neurology! Periodically, ANA members produce brief presentations focused on specific learning objectives, offering actionable advice to other ANA members. Recent topics include neurogenetics, functional movement disorders, and spinal muscular atrophy.

YOU'LL RECEIVE:

- Choice of your topic area of interest
- Recognition for sponsoring the module on all presentation marketing
- Recognition during the opening slide of the presentation (in accordance with ACCME requirements)

FOR MORE INFORMATION

Visit myana.org/education/educational-program-sponsorship or contact Jennifer Summers, Meetings Manager at jsummers@myana.org.



FINAL PROGRAM ADS

September 1, 2026, deadline for ANA to review and approve

- Ads are in full color.
 - Ads must be submitted to the ANA in hi-res pdf.
 - Ads may be hyperlinked.
 - ¹ Disclaimer language may be required.
- ◆ Inside Front Cover, Full Page (1 available) 8.5" x 11"
 - ◆ Full Page Ad | 8.5" x 11"
 - ◆ Half Page Ad | 8.5" x 5.5"

E-BLASTS

September 1, 2026, deadline for ANA to review and approve

- The ANA will send your approved e-blast to all registered meeting attendees.
- The ANA uses Constant Contact as its marketing platform.
- Your company selects the deployment date(s) of your campaign. Dates are limited to one company per day and will be reserved on a first-come, first-served basis.
- No limit on hyperlinks.
- Images should be separate files (jpeg).
- You are required to provide the ANA with an HTML file of your campaign. Alternatively, you may submit a Word document along with separate image files (jpg/png). *Note: We are limited to the Constant Contact features.*
- The ANA will send a draft copy for your approval. Final edits and approval needed no later than Friday, September 25, 2026.
- Upon request, the ANA can provide you with open/click rates of your campaign.
- ¹ Disclaimer language may be required.

SOCIAL MEDIA POSTS

September 1, 2026, deadline for ANA to review and approve

- Social Media posts are not offered as a stand alone sponsorship or advertising opportunity. Social media posting is only offered with the satellite symposium, industry innovations sponsorship.
- The ANA has Facebook, Instagram, LinkedIn, and Twitter (X).
 - ◆ You may provide one (1) posting for all platforms.
 - ◆ The ANA can share your company's posts if preferred.
 - ◆ Dates are limited to one company per day and will be reserved on a first-come, first-served basis.
- The company must provide the ANA with **all** social media content via Word document. *Please be sure to include your graphic, hyperlinks, etc. per post, per platform.*



CONFERENCE BAG INSERTS

September 1, 2026, deadline for ANA to review and approve.

- The sponsor is responsible for supplying the finished items.
- Shipping instructions and how many suggested copies to print will be emailed.
- Booklets and printouts cannot exceed 8.5" x 11".
- ¹ Disclaimer language may be required on printouts and flyers.

MOBILE APP ADS

September 1, 2026, deadline for ANA to review and approve.

Payment(s) must be made in full to be posted on the meetings app.

Splash Ad/Landing Page (1 available)

- Once reviewed and approved, sponsor must provide pdf files of the ad in the following sizes:
 - ◆ 640 x 960 pixels
 - ◆ 640 x 1136 pixels
 - ◆ 1125 x 2436 pixels
 - ◆ 2048 x 2048 pixels
 - ◆ 2048 x 1536 pixels
 - ◆ 1536 x 2048 pixels
 - ◆ 1920 x 1080 pixels
 - ◆ 1080 x 1920 pixels

Banner Ad (5 available)

- Must provide pdf files of your ad in the following size:
 - ◆ 640 x 110 pixels



¹ Disclaimer Language - See page 23 for details.

BRANDING & PROMOTIONAL GUIDELINES

151st Annual Meeting
ANA2026
Sheraton San Diego Resort



This messaging is only for Satellite Symposia Signage and the Charging Station
September 1, 2026, deadline for ANA to review and approve

WEBSITE ADS

- Review and approval required by the ANA.
- Upon receipt of payment and approval of ad, the ad will be posted at 2026.myana.org wherever CME content is not.

1. Footer Banner Ad

728 x 90 pixels

2. Sidebar Website Ads

Max 270 x 270 pixels

HOTEL KEY CARDS & SLEEVES

- Envelopes: 7.25" x 6" flat. Once folded envelopes will be 3.625" x 6"
- Cards: 3.375" x 2.125" final size. If you need a bleed, please add .25" to the sides.
- Payment must be received in full by August 1, 2026.
- The ANA will send mockups for your approval to print. Final edits and approval by your company is required by August 14, 2026.
- ¹ Disclaimer language may be required.

SATELLITE SYMPOSIA SIGNAGE

- Allowed up to five (5) company-provided meter banners (1x2m).
- Allow one (1) 24x36 sign outside the breakout session room.
- Signs cannot be placed inside breakout session rooms for CME reasons.
- ¹ Disclaimer language may be required.

CHARGING STATION BRANDING

- Artwork must be provided to the ANA no later than September 1, 2026. Specs will be emailed upon approved contract and payment is received in full.
- The final product and approval to print is September 14, 2026.
- The sponsor may provide artwork.
- ¹ Disclaimer language may be required.

¹DISCLAIMER LANGUAGE

Drug and/or Product Promotions: *The American Neurological Association (ANA) does not endorse the product(s) and/or service(s) advertised or for the company that advertises, manufactures, distributes, or promotes the products and services.*

Satellite Symposia Promotions: *This session is not sponsored or programmed by the American Neurological Association. These speakers are presenting on behalf of and are paid consultants for <your company name here>. There <are/aren't> continuing education credits for this session.*



SPONSORSHIP, ADVERTISING & EXHIBITOR RULES AND REGULATIONS

Policies, Terms, and Conditions

ANA shall have the authority to interpret and enforce these Policies, Terms and Conditions, and Rules and Regulations (collectively “Policies”). All matters not covered by these Policies are subject to the decision of ANA and shall be binding to all parties. It is the applicant’s responsibility to distribute this information to all individuals accountable for the organization’s participation as well as ensuring that any individual participating in any way in during an ANA Annual Meeting is aware of the Policies governing the meeting. Any organization that fails to observe these Policies may be removed from the ANA Annual Meeting without refund.

Use of the ANA Name, Insignia or Our Logotype

The use of the name, insignia, logotype or other identifying marks of ANA may not be used on signs, advertising or promotions in any media or descriptive product literature or products without written permission of ANA. The only exception is that exhibitors may reference the Exhibition (with date and place) of ANA on materials associated with the Exhibition.

PhRMA & AdvaMed Regulations

Organizations are responsible for meeting any state, national, or international regulations regarding marketing, promotional, and educational materials concerning pharmaceuticals or medical devices. Please consult with your legal department. ANA adheres to the standards of independence as defined by the Accreditation Council for Continuing Medical Education (ACCME) Standards for Integrity and Independence in Accredited Continuing Education.

Indemnification

Each organization agrees to protect, indemnify, and hold harmless ANA and any official ANA-contracted service provider, hotel, or venue (collectively the “Indemnified Parties”); and the officers, directors, agents, contractors, and employees of the Indemnified Parties from any and all claims, liability, damages, or expenses asserted against the Indemnified Parties or incurred by the Indemnified Parties as a result of, or in connection with, any loss of or damage to physical or intellectual property, or injury to persons resulting from, arising out of or in any way connected with the acts or omissions or breach of contract by the organization or their agents, servants, or employees. Each organization involved in exhibiting during the ANA Annual Meeting, sponsoring ANA Annual Meeting events and/or hosting a Satellite Symposium during the meeting agrees to be responsible for any claims arising out of its own negligence or willful misconduct including that of its employees, agents, or contractors. The terms of this provision shall survive the termination or expiration of these Policies and/or the Exhibition.

Amendments

These Policies may be amended at any time without notice from ANA and all amendments shall be binding to organization supporters. Any matters not specifically covered herein are subject to decision by ANA which such decision shall be final and not subject to appeal.



ANA2026 SPONSORSHIP, ADVERTISING & EXHIBITOR APPLICATIONS

By submitting an ANA2026 application(s) to sponsor, advertise or exhibit, the organization agrees to the Rules and Regulations detailed in this Prospectus as well as all supporting documentation. Applicants' submissions are an offer to ANA to sponsor an activity/event or host a satellite symposium, and a binding contract between the applicant and ANA will only be formed when a formal invoice is sent by ANA to the applicant. The applicant signing the application(s) shall be deemed to have full authority to do so and shall have no right to claim against ANA that such person or persons did not have such authority. ANA reserves the right in its sole discretion to refuse to accept any application.

Terms of Payment

Once your application has been approved by the ANA, the applicant agrees to enclose full payment via check or with credit card. To pay by check, make a check payable to the American Neurological Association – Department 2460, PO Box 4110, Woburn, MA 01888-4110. For credit cards, the ANA will email a copy of your invoice and a payment link.

The Terms of Payment for Exhibitors are as Follows:

To be included in the initial space assignments, a company's application must be accepted by ANA and full payment must be received. Space will not be assigned or held without adherence to the above terms.

No sponsorship or advertising cancellation refunds will be granted as such benefits are being provided on an ongoing basis including in connection with ongoing promotions.

EXHIBITS

The American Neurological Association (ANA) is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians. To complement the ANA's 151st Annual Meeting, exhibits of the latest developments in equipment, supplies and services available in the marketplace add value to the professionals' learning experiences. Therefore, companies providing relevant goods and services can rent exhibit space to showcase their products and services. The ANA strictly adheres to the ACCME's Standards for Commercial Support regarding exhibits, which state: The distribution or granting of CME credits, in any category, from an exhibit booth is strictly prohibited.

When commercial exhibits are part of the overall program, arrangements for these shall not influence planning or interfere with the presentation of CME activities. Exhibit placement shall not be a condition of commercial support for a CME activity.

Commercial Supporters at Educational Activities

Representatives of ACCME-defined ineligible companies may attend an educational activity but may not engage in sales or promotional activities while in the space or place of the CME activity. Any representative of a commercial supporter wishing to attend the educational activity may do so but is strictly prohibited from the sale of and/or discussion of products while attending the educational activity.

2009 PhRMA Code

By applying for exhibit space, the ACCME-defined ineligible companies agree to adhere to the 2009 PhRMA Code to Interactions with Healthcare Professionals. The exhibitor agrees that interactions between company representatives and health care providers should be focused on providing information on products and scientific and educational information.



EXHIBITS (CONTINUED)

The code prohibits distribution of non-educational items such as pens, mugs and other logo-branded items, as well as items for personal benefit (e.g., tickets to recreational or entertainment events).

Codes and Regulations

By applying for an exhibit space, an exhibitor agrees to adhere to and be bound by ANA's Exhibitor Rules and Regulations. Exhibitors shall not permit others to alter the exhibit or take any action in the facility that could, in any way, increase the insurance premium payable by ANA or the owners or managers of the facility.

Exhibitor shall not sublet the exhibit space, or any equipment provided by ANA, nor shall the exhibitor assign its lease in whole or in part to any party without prior written notice to and approval from ANA.

The exhibitor further agrees to adhere to and be bound by:

1. All applicable fire, utility, and building codes and regulations;
2. Any and all rules and regulations of the facility where the program is held;
3. Applicable terms of all leases and agreements between the managers or owners of the facility; and,
4. The terms of any and all leases and agreements between ANA and any other party relating to the exhibit.

Demonstrations

All demonstrations, displays, and audio equipment must be confined to the exhibitor's space and regulated so as not to disturb neighboring exhibits. ANA shall have the right to exclude or to require modification to any display or demonstration that, in its sole discretion, is considered unsuitable to, or not in keeping with, the character of the exhibition.

U.S. Food and Drug Administration (FDA)

ANA requires that all exhibitors must be in compliance with FDA regulations regarding all products or devices regulated by the FDA. Any mention of product names that are accompanied by information on usage and indications is considered advertising and subject to applicable FDA guidelines. Exhibitors shall comply with all applicable FDA regulations, including without limitation, FDA restrictions on the promotion of investigational and pre-approved drugs and devices and the FDA prohibition on promotion approved drugs and devices for unapproved uses. Any product not FDA-approved for a particular use or not commercially available in the U.S. may be exhibited only if accompanied by easily visible signs indicating the status of the product. Exhibitors shall have available at their exhibit space a letter from the FDA that describes the allowable use of any drug or device exhibited. Information and guidance may be obtained from the FDA's information line at 1-888-463-6332 or 1-301-796-5000, or through the FDA Division of Drug Marketing, Advertising and Communications Research by email at DTCP@fda.hhs.gov.

Violation of Rules and Regulations

Violation of any of the ANA's regulations or FDA regulations may lead to immediate closure of the exhibitor's tabletop exhibit, banning of an exhibitor representative, or barring of an exhibitor's representative at future meetings. No monetary adjustments will be made for exhibit shutdowns.

Limitation of Liability

In no event shall the exhibition facility, ANA, their respective owners, managers, officers or directors, agents, employees, independent contractors, subsidiaries and affiliates (collectively "ana parties") be liable to the exhibitor or any third party hired by or otherwise engaged by the exhibitor for any lost profits or any other indirect, special, punitive, exemplary, incidental or consequential damages, including attorney's fees and costs, arising out of this



EXHIBITS (CONTINUED)

application and contract or connected in any way with use of or inability to use the services outlined in this application and contract or for any claim by exhibitor, even if any of the ana parties have been advised, are on notice, and/or should have been aware of the possibility of such damages. Exhibitor agrees that ANA parties' sole and maximum liability to exhibitor, regardless of the circumstances, shall be the refund of the exhibit booth fee. Exhibitor agrees to indemnify and defend ana parties from any claims brought by a third party hired by or engaged by the exhibitor for any amount beyond the exhibit booth fee. Further, exhibitor agrees to pay all attorney's fees and costs incurred by ana parties arising out of, or in any way related to, this contract. Exhibitor shall be solely responsible for its attorney's fees and costs.

Care of Hotel Property

No signs or other articles are to be fastened to walls or electrical fixtures. The use of thumbtacks, scotch tape, nails, screws, bolts, or any tool which could mark the floor or walls is prohibited. Liability and Insurance: An exhibitor is responsible for any damage to persons or property caused by his tabletop exhibit, employees, agents, or servants. The ANA and the Sheraton San Diego Resort will not be responsible for loss, by any means whatsoever (theft, fire, etc.), of any or all material or equipment owned or used by the exhibitor. Exhibitors must carry their own fire, theft, and liability insurance.

Fire Protection

Exits and fire hose cabinets must be left accessible and in full view at all times. All display materials must be flameproof and subject to inspection. No flammable liquids or substances may be used or shown in tabletop exhibits. All exhibits are subject to inspection by the Fire Department.

Space Assignment

Once full payment has been received, the main contact will receive confirmation and all corresponding exhibitor details. Six (6) weeks from the meeting, the main contact and registered representatives from your company will receive weekly emails. These emails will include meeting details, shipping instructions and more!

To ensure appropriate booth assignments, all exhibitors must provide three (3) preferred booth or tabletop choices. The ANA reserves the right to assign the best possible space and relocate booth or tabletop assignments as necessary.

Cancellations

Cancellation of the exhibit space must be made in writing on or before July 2, 2026, to receive a full refund, minus a \$100 processing fee. If notice is received between July 2 and August 31, 2026, the exhibitor will be responsible for 50% of the fee for their total contracted space. If notice is received on or after August 31, 2026, the exhibitor is liable for 100% of the fee for their total contracted space.

Force Majeure

If for any reason beyond ANA's control the Exhibition must be cancelled, shortened, delayed or otherwise altered or changed, Exhibitor understands and agrees that ANA shall not refund the rental fees paid to it by Exhibitor and that all losses and damages that it may suffer as a consequence thereof are its responsibility and not that of ANA or its directors, officers, employees, agents or subcontractors. Exhibitor understands that it may lose all monies it has paid to ANA for space in the Exhibition, as well as other costs and expenses it has incurred, including travel to the Exhibition, setup, lodging, freight, employee wages, etc.

RULES & REGULATIONS

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EXHIBITS (CONTINUED)

Photography

The Exhibitor acknowledges and agrees that ANA, its employees and contractors may take photographs/videos which could include images of the Exhibitor, its representatives and its exhibits while attending the Exhibition. The Exhibitor hereby consents to and grants to ANA and its affiliates, the unrestricted, perpetual, royalty-free and transferable right and license to use (and grant others the right to use) the images worldwide without any compensation. The Exhibitor acknowledges that ANA is the sole and exclusive owner of all rights in the images and hereby waives (a) any and all rights in and to such images, and (b) any and all claims the Exhibitor and its representatives may have relating to or arising from the images or their use. Exhibitor, at ANA's sole discretion, is prohibited from taking videos and photographs of any booths in the Exhibit Facility, other than their own. Aerial photography (including drones) videography or stunts of any kind by an Exhibitor are strictly prohibited.

SETUP AND DISMANTLING OF EXHIBITS

SET-UP HOURS ARE:

Saturday, October 17

12:00 PM – 5:00 PM

Sunday, October 18

8:00 AM – 12:00 PM

DISMANTLING HOURS ARE:

Monday, October 19

7:30 PM – 10:00 PM

All exhibitors must be completely moved out of the Ballroom by 10:00 PM. No exceptions allowed.

POSTER VIEWING HOURS, RECEPTIONS AND DEDICATED EXHIBIT HALL HOURS

Sunday, October 18

12:00 PM – 7:00 PM | Exhibits and Poster Hall Open

Educational programming offered until 5:00 PM

5:30 PM – 7:00 PM | Dedicated Exhibit Hours & Poster Reception

Monday, October 19

12:00 PM – 7:00 PM | Exhibits and Poster Hall Open

Educational programming offered until 5:45 PM

5:30 PM – 7:00 PM | Dedicated Exhibit Hours & Poster Reception

Security

The American Neurological Association (ANA) is not responsible for loss or damage to exhibitor property. Each exhibitor must take precautions to safeguard goods, materials, equipment, and display area at all times.



ANA'S POLICY TO MAINTAIN THE INTEGRITY OF ACCREDITED CME

Planning and implementing activities to advance the practice and research of our neurologist-members requires diligence, skill and adequate resources. The value industry supporters and sponsors bring to ANA allows us to recruit top researchers and professionals in the field to educate members attending our events and provide adequate space and resources for these educational activities to occur. Managing use of the funding supplied by commercial supporters, advertisers, exhibitors, and sponsors requires a delicate balance between maintaining purity and sterility of education, while at the same time offering value to those organizations that provide much-needed funding for our events. To guide us in this quest, we have developed this policy. At the highest level, ANA meticulously adheres to the ACCME's Standards for Ensuring Integrity and Independence in Accredited Continuing Education: <https://www.accme.org/accreditation-rules/standards-for-integrity-independence-accredited-ce>. These standards dictate that at a fundamental level, accredited CME must be provided in a sterile environment. Promotion, solicitation, branding, or the like are strictly prohibited in any location (whether it be virtual or real-world) where CME is provided; this especially pertains to ACCME-defined ineligible companies. More specifically, ANA outlines the following:

1. ANA defines the CME Activity as the educational sessions conducted during the annual membership meeting, or activities provided via the website online education center.
2. Meals that occur in the same space just prior to, during, or immediately after the CME activity are considered part of the CME activity and may not include any ACCME-defined ineligible companies branding.
3. ANA does not consider social/networking events or meals held outside of the CME Activity to be a part of the CME activity. These must adhere to the ACCME Standards for separation.
4. ANA makes all decisions regarding the disbursement of funds to pay all expenses for the meeting.
5. ANA does not apply funding received from ACCME-defined ineligible companies to subsidize fees for meeting attendees, travel, lodging or other attendance at the event. Travel scholarships for member attendees are paid out of the registration fees or through allocation of member dues, as part of a scholarship program that is core to the mission of the organization.
6. ANA may use commercial support to pay for speaker expenses and honoraria, but the funder has no opportunity to affect who or how much is received, and there is no mechanism to track specifically what income is used to pay for which speaker's expenses, barring the supporter from specifying a dollar allocation to a specific individual.
7. ANA does use funding from all sources (commercial and non-commercial) to pay for meals offered during the CME event, but these are buffet-style offerings and not offered as mechanisms for any organization to market or otherwise promote their products.
8. If ANA supplies an attendee list to an organization, it is accompanied by an appropriate use agreement and does so in accordance with ACCME Standards. Ineligible companies are those whose primary business is producing, marketing, selling, re-selling, or distributing healthcare products used by or on patients. <https://www.accme.org/accreditation-rules/standards-for-integrity-independence-accredited-ce/eligibility>
9. ANA does not host social events or meals that compete with education.
10. Employees of commercial supporters and sponsors, while entitled to attend CME events as learners, are prohibited from soliciting members or handing out materials, giveaways in any area where CME is being held.



ANA'S POLICY TO MAINTAIN THE INTEGRITY OF ACCREDITED CME

11. Employees of commercial supporters and/or sponsors are prohibited from being in control of CME, as per ACCME Standards.
12. Individuals wishing to participate as planners, faculty, and/or reviewers for CME receiving non-salary remuneration from commercial supporters and sponsors are required to disclose this to ANA, at which point ANA will work with the individual to determine the degree to which they may participate in CME planning and implementation, and if and how these relationships are disclosed to learners.
13. ANA designates spaces to be used for promotion, exhibiting, and/or advertising; these are maintained as separate and distinct areas, either on the website or during events, and there is no contamination between these spaces and those where CME is offered or provided.
14. Commercial supporters and sponsors, while they may advertise, promote, and/or solicit in the exhibit hall or public spaces, are prohibited from any of these activities in the areas where CME is provided. ANA leadership designees monitor the educational spaces to ensure compliance.
15. The source of support for CME activities is disclosed to the learners prior to the start of CME activities. This disclosure will not contain any logos, trade messages, or branding or any sort. Disclosure of funding is accomplished by listing, in plain text front, the organization providing funding or in-kind support on an ANA-provided slide for live presentations or on a page preceding the online education. ANA leadership designees monitor the educational spaces to ensure compliance.
16. Any organization providing commercial support or sponsorship funding for CME are required to sign and adhere to the associated agreements.
17. All materials used as part of the education will adhere to ANA's templates and standards, and further, no logos, branding, trade messages, or alike are permitted on any materials used in conjunction with CME activity or distributed as a part of an activity. ANA leadership designees monitor the educational spaces to ensure compliance.